

GRAPHIC DESIGN

SUGGESTED PLAN OF STUDY

FRESHMAN FALL SEMESTER

ART 101	Ideation/Interpretation 1	3
ART 111	OBS/REP 1: Empirical Drawing	3
	General Education	9-10

SPRING SEMESTER

ART 120	OBS/REP 2: Empirical Drawing	3
ART 131	Ideation/Interpretation 2	3
DES 101	Design Fundamentals	3
	General Education	6-7

SOPHOMORE FALL SEMESTER

ART 261	Survey of Western Art History 1	3
DES 202	Typography	3
BUS 100	Foundations of Business	3
	General Education	6-7

SPRING SEMESTER

ART 133	Color	3
PHO 110	Photo 1	3
DES 251	Making Meaning	3
MKG 210	Marketing Principles	3
	General Education	3-4

JUNIOR FALL SEMESTER

DES 201	User Experience Design	3
DES 305	Interface Design	3
	General Education	9-12

SPRING SEMESTER

ART 262	Survey of Western Art History 2	3
ART 392	Advanced Graphic Design & Layout	3
DES 301	Form and Function	3
	General Education	6-9

SENIOR FALL SEMESTER

ART 491	Senior Portfolio	3
DES 302	Identity Design	3
DES 405	Design Thesis 1	3
	General Education	6-9

SPRING SEMESTER

DES 451	Design for Social Entrepreneurship	3
	General Education	9-12

REQUIRED GENERAL EDUCATION COURSES (54 CREDITS)

ENG 120	Research Writing*	3	PHL Elective* (pick one)	3
MUS 180	Humanities: Fine Arts*	3	PHL-201: Philosophy & Popular Culture	
ENG 180	Humanities: World Literature*	3	PHL-202: Ethics and Values	
HST 180	Humanities: World Civilizations*	3	PHL-203: Faith and Reason	
COM 100	Principles of Communication	3	Lab Science Elective	3
THE 101	Theology of Christian Life	3	Foreign Language Electives (2)	6
BIL 101	Old Testament	3	Intercultural Experience Elective	3
BIL 102	New Testament	3	Math/Computer Science Elective	3
PHE 101	Concepts of Health and Wellness	1	Social Sciences Electives (choose three of the following):	
PHE	Elective	1	PSY, SOC, HST, ECO, POL	9

BA = 54 credits : Required General Education = 54 credits : Additional Electives = 16 credits = TOTAL 124

*All Humanities courses and COM 100 must be taken within the first 4 semesters, and ENG 120 within the first 2.

The Catalog under which you came in as an IWU student is the final authority for degree requirements.