KEITH LOWE

11831 Corbin Drive Fishers, IN 46038 765.661.6724 keithloweart@gmail.com www.keithloweart.com



Passionate illustrator and designer with 12 years of publishing experience. Designed and illustrated components for 9 board games as well as more than 50 strategy guides and limited edition products. A diverse career in corporate, small business, and freelance settings, with an understanding of the strengths and challenges faced in each environment.

PROFESSIONAL EXPERIENCE

ART DIRECTOR

Megacon Games August '07 – Present **Responsibilities:**

- Successfully published 9 board game titles as well as numerous expansion products, managing a vast array of elements and components.
- Create unique and dynamic brands in the form of logos, designs, and concepts to support and direct multiple product lines.
- Conceptualize characters for sculptor use, as well as for use in printed media, web, and various marketing applications.
- Develop illustrations to assist writer in story telling, as well as for use in printed media, web, and various marketing applications.
- Solicit and direct artists in production of high quality work, while achieving a consistent visual style throughout each product.

ADJUNCT PROFESSOR

Indiana Wesleyan University 2016 – Present

Responsibilities:

- Teach courses as assigned, typically 1 course per semester. Courses include: Game Design, Story Boarding, and Drawing I (Spring 2017)
- Develop course syllabus, create assignments, evaluate student success, and deliver instruction in a face-to-face environment.
- Mentor students, with a wholistic goal of instilling both a passion for their work, as well as ingraining a professional mindset and work ethic.
- Courses taught are credit bearing, college is regionally accredited.

EDUCATION

INDIANA WESLEYAN UNIVERSITY

Sept 2000 - Dec 2004: Bachelor of Science in Fine Art, Illustration, and Computer Graphics

AWARDS

2014 : Origins Award Nominee Best Miniature Figure Line, MERCS Miniatures (Shock Trooper, Spy, Eagle, Breacher) – MegaCon Games (Art Director)

- 2012 : 65th Annual Midwest Publishing Association Book and Media Show, Special Trade (Gift) Category 4 Winner, Diablo III Limited Edition (Designer)
- 2011 : Origins Award Nominee Best Miniature Rules, MERCS Miniatures (MERCS Game Rules) MERCS Miniatures (Designer and Illustrator)
- 2009 : Tabletop Gaming News, Best Sci Fi Mini Runner Up (Concept Artist)
- 2008 : Tabletop Gaming News, Best Sci Fi Mini Runner Up (Concept Artist)

SENIOR DESIGNER

DK Publishing / Brady Games '05 – August '13 Papapapaibilitiaa

Responsibilities:

- Published over 50 strategy guides and a numerous array of marketing materials for some of the largest AAA licensors in the industry.
- Created a visual link with every product to each specific game, as well as introduce new ideas, to create award winning titles.
- Design lead on numerous limited edition products, shepherding projects from their inception to completion.
- Took feedback from licensing partners to ensure the finished product reflected the visual language of each game.
- Worked under tight and often fluctuating deadlines to hit shelf dates, and ensure day-and-date product delivery with each game.

FREELANCE ILLUSTRATOR

Grindhouse Games September '08 – 2010

Responsibilities:

- Created full color character illustrations in exciting poses from concept sketches and photographs, as well as written descriptions.
- Established consistent visual style in every illustrated piece.
- Clearly communicated progress updates and accurate completion times.

my online portfolio: www.keithloweart.com

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SELECTED PUBLICATIONS

Skyrim® Special Edition Collector's Strategy Guide, Prima Games 2017 Super Mario Odyssey™ Game Guide, Prima Games 2017 The Last of Us™ Limited Edition Guide, BradyGames 2013 Star Craft® II Heart of the Swarm™ Limited Edition Guide, BradyGames 2013 Bioshock® Infinite Limited Edition Guide, BradyGames 2013 Borderlands® 2 Limited Edition, BradyGames 2012 Diablo® 3 Limited Edition Guide, BradyGames 2012 Halo® Anniversary Guide, BradyGames 2011 UFC Encyclopedia®, Dorling Kindersley, 2011

SELECTED PRODUCTS

Myth®: Dark Frontier, MegaCon Games 2017 Emergence Event™: The Awakening, MegaCon Games 2017 Dumpster Diver, MegaCon Games 2016 MYTH®: Blackwall Warrens, MegaCon Games 2016 MYTH®: Shores of Kanis, MegaCon Games 2016 MERCS® 2.0 Rules, MegaCon Games 2015

ORGANIZATIONS

2014-2017 : Circle City Church Teen Ministry Co-Leader

PUBLICATIONS

William Herkewitz, "The 35 Best New Board Games" Popular Mechanics, access date: Jan 13, 2016

http://www.popularmechanics.com/culture/gaming/g18/15-best-new-board-games-of-the-year/ "What's in a Game?" Cover Story, GenCon 2015, Nuvo Magazine, August 15, 2015

http://www.nuvo.net/indianapolis/indiana-game-designers-at-gen-con-2015/Content?oid=3366487

SKILLS

ILLUSTRATION

Experience with rendering in digital and traditional media forms Understanding of human and creature anatomy Knowledge of form, shape, and perspective Understanding of light, value, composition, design, and color theory

SOFTWARE EXPERIENCE

Adobe Photoshop CS series Adobe Illustrator CS series Adobe Indesign CS series

PERSONAL REFERENCES

Available upon request

Incursion[™] SNAFU, Grindhouse Games 2011 Halo® Reach Legendary Edition Guide, BradyGames 2011 Star Craft® II Wings of Liberty[™] Limited Edition Guide, BradyGames 2010 Call of Duty® Modern Warefare 2 Limited Edition Guide, BradyGames 2009 Uncharted® 2 Among Thieves[™] Signature Series Guide, BradyGames 2009 Bioshock® 2 Special Edition, BradyGames 2009 Star Ocean® The Last Hope Signature Series Guide, BradyGames 2009 Little Big Planet[™] Super Book Signature Series Guide, BradyGames 2009 Incursion[™], Grindhouse Games 2009

MERCS®: Recon Counter Threat, MegaCon Games 2015 MERCS: Recon Assassination Protocol, MegaCon Games 2015 Emergence Event[™], MegaCon Games 2014 MERCS®: Conflict, MegaCon Games 2014 MYTH®, MegaCon Games 2014 MERCS® Game Rules, MERCS Miniatures LLC 2009

GRAPHIC DESIGN

Strong understanding of design principles, color theory, and typography Knowledge of image formats for web and printed media Understanding of the print production pipeline Excellent knowledge of Adobe Design Suite, and other graphic arts tools

Microsoft Office & Excel FTP Software Proficient of Microsoft Windows and Macintosh OSX systems